



## PLAN 110

Colouring food ingredient, made of spray dried beetroot juice, using maltodextrine as a carrier substance

### Applications:

As a colour giving powdered ingredient in:

- Food colouring
- Desserts and pudding powder
- Ice cream
- Yoghurt
- Ready meals
- Beverage powder
- Sports nutrition
- Dressings
- Soups and sauces

### Product advantages:

- Natural raw material
- Brilliant colour intensity
- Easy handling
- Long shelflife

### Product information:

**Required quantity** (Depending on application and product)

Dosage for yoghurt & desserts:

strawberry cream colour	0,05% beetroot powder
strawberry colour	0,1% beetroot powder
cherry colour	0,2% beetroot powder (+0,03% Enocianina*)
wild berries colour	0,05% beetroot powder (+0,05% Enocianina*)

Dosage for ice cream:

strawberry cream colour	0,1% beetroot powder
strawberry colour	0,2% beetroot powder
cherry colour	0,4% beetroot powder (+0,06% Enocianina*)
wild berries colour	0,1% beetroot powder (+0,0% Enocianina*)

\*Red grape skin extract

#### Legal declaration

Beetroot juice powder

#### Ingredients

Maltodextrine, beetroot juice powder, stabilizer ascorbic acid